

Pharmex Testifies at FDA Hearing

Ben Stone, Pharmex Product/Marketing Manager, testified at the FDA public hearing held on June 12 and 13, 2007 concerning the FDA's Medication Guide program. Medication Guides are handouts given to patients by pharmacists each time a certain prescription drug is dispensed. Medication Guides contain FDA-approved patient information that could help prevent serious adverse events.

The goals of the public hearing were to assess the effectiveness of Medication Guides in communicating the risks of certain drug products to consumers and identifying the challenges and solutions to distribute these guides.

Pharmex surveyed key customers as well as worked in collaboration with TimeMed to survey several Out-patient Pharmacies on the questions posed by the FDA. Ben Stone provided testimony from those collected surveys to give a voice to our valued customers. The FDA's expanding role and the sustainability of distributing these guides is increasingly becoming a burden to the Pharmacist. Pharmex felt it was important to present a well balanced view from all the pharmacy types we serve – independents, chains, mail order, out patient, and specialty pharmacies. TimeMed and Pharmex provide print media that is used to print both CMI and Medguides. Our customers are struggling to find cost effective and workflow efficient ways to support the current FDA regulations.

Copies of the transcripts will become available by July 30, 2007. Contact Ben Stone @ BenStone@timemed.com should you or one of your customers wants to acquire copies.